BC Christian News Identity Style Guide

Logotype, Colour Pallette and Typographc Standards

The BC Christian News logotype may only be reproduced in the colours listed below. If the specified colours are not available, greyscale version may be used.

Colour Representation

BC Christian News

Process Black (K)
R0 G0 B0
#000000

Process Y 100% M 30%
R230 G160 B20
#e6a014

Greyscale Representation

BC Christian News

Process Black (K)
R0 G0 B0
#000000

Process Black (K) 50%
R140 G120 B120
#8c8c8c

Standard Typography

ITC Stone Serif regular weight

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Reversed Representation

BC Christian News